

Manteca Convention and Visitors Bureau  
1251 E. Yosemite Ave. Manteca, California 95336 • (209)823-7229 • Fax: (209)249-6034

## Businesses can reach new Manteca residents!

Community Marketing Program – Insertion Order Form

The Manteca Convention and Visitors Bureau (CVB), in cooperation with Manteca Youth Focus, hand delivers individual packets of promotional and advertising materials to new Manteca homeowners. This is a unique opportunity to directly reach these new families.

All materials\* will be included in a “newspaper” size plastic bag and placed on the porch of each home in the delivery area. We will reach those new people who may not know about the businesses, events and opportunities in Manteca. With each delivery your advertising will reach 2, 000 different families.

**Insertion and delivery cost is only:**

Business & professional – 10 cents per home (i.e. - \$200/2,000 homes)

CVB members - \$175.00 per 2,000 homes.

Non-profit – 5 cents per home (i.e. - \$100/2,000 homes)

**Important** (The CVB is located in the Manteca Bowl and Family Fun Center at the above address):

- **All Insertion Order Forms and all materials to be inserted must be received with full payment at the CVB office by the second Monday of the delivery month. Multi-month orders require only one Insertion Order Form.**
- **Deliveries will be the last weekend of each month.\*\***

**Questions call:** Linda Abeldt, CVB Executive Director, (209)249-6033

Michael Reichgut, CVB Marketing Committee Chair, (209)839-9676 x312

Yes, I'm interested in participating       Not now, contact me later       Not Interested

(please print)

Name \_\_\_\_\_ Phone \_\_\_\_\_ - \_\_\_\_\_

Signature \_\_\_\_\_ Fax \_\_\_\_\_ - \_\_\_\_\_

Business Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

I wish to be included in the following distribution months:

April  May  June  July  August  September  October  November\*\*  December\*\*

I want to include (items may not be larger than the size of the newspaper size delivery bag):

- Preprinted 8 ½ x 11” sheet       business card  
 Preprinted smaller than 8 ½ x 11” sheet       promotional item  
 Other (describe)

I am in need of (Additional fees will be charged for these services):

- Assistance in laying out advertisement.  
 Assistance in writing copy for advertisement.

\* The CVB reserves the right to refuse the inclusion of any materials considered offensive or illegal.

\*\* Insertion Order Forms and all materials to be inserted for November and December must be received with full payment by the first Monday. Delivery will be the second weekend of these months.